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## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Proceeding	91211500
Party	Plaintiff Color Image Apparel, Inc.
Correspondence Address	LINDSAY J HULLEY RUTAN & TUCKER LLP 611 ANTON BLVD, STE 1400 COSTA MESA, AE 92626 UNITED STATES Ihulley@rutan.com, trademarks@rutan.com
Submission	Motion to Suspend for Civil Action
Filer's Name	Lindsay J. Hulley
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Signature	/Lindsay J. Hulley/
Date	04/21/2014
Attachments	BELLA WEAR - Motion to Suspend.pdf(173280 bytes) BELLA WEAR - Motion to Suspend Exhibit A.pdf(611531 bytes)

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the Matter of Trademark Application Serial
No.: 85/360,287
For the Trademark: BELLA WEAR

Color Image Apparel, Inc.,

Opposition No. 91211500

Opposer,

OPPOSER'S MOTION TO SUSPEND
PROCEEDINGS

v.

Anthony Ferrara,

Respondent.

Pursuant to 37 C.F.R. §2.117(a), Opposer Color Image Apparel, Inc. ("CIA") by and through its attorneys, hereby moves the Trademark Trial and Appeal Board (the "Board") to suspend the above-captioned opposition proceeding against applicant/respondent Anthony Ferrara ("Respondent"). In support, CIA states as follows:

#### SUMMARY OF FACTS AND PROCEDURAL HISTORY

- 1. CIA filed the above-styled proceeding on or about July 10, 2013.
- 2. CIA is the owner of a family of registered marks for the mark "BELLA" in International Classes 025 and 035. CIA is the senior user of those marks. The instant proceeding requests that Respondent's application to register the mark BELLA WEAR in International Class 25 be refused registration.
- 3. On or about April 17, 2014, CIA filed a civil action (the "Lawsuit") against Respondent in the United States District Court for the Eastern District of New York. The style of the Lawsuit is Color Image Apparel, Inc. v. Anthony Ferrara, and Does 1 through 10, Case No. 14-cv-2475. A true and correct copy of the Lawsuit is attached hereto and incorporated herein by reference as Exhibit "A."

- 4. The Lawsuit alleges, among other things, trademark infringement based on a likelihood of confusion under federal law. The lawsuit also seeks injunctive relief against Respondent. See Exhibit A.
- 5. The instant opposition proceeding makes the same infringement claims under federal law.

#### **ARGUMENT**

37 C.F.R. §2.117(a) states as follows:

Whenever it shall come to the attention of the Trademark Trial and Appeal Board that a party or parties to a pending case are engaged in a civil action or another Board proceeding which may have a bearing on the case, proceedings before the Board may be suspended until termination of the civil action or other Board proceeding.

Suspension of a TTAB proceeding is within the Board's discretion. See Trademark Trial and Appeal Board Manual of Procedure ("TBMP") §510.02(a). The Board will typically suspend such proceedings to allow final determination of the issues being litigated in the federal district court if those issues will have a bearing on the issues before the Board. Id; see also General Motors Corp. v. Cadillac Club Fashions, Inc., 22 U.S.P.Q.2d 1933 (T.T.A.B. 1992); The Other Telephone Co. v. Connecticut Nat'l Telephone Co., 181 U.S.P.Q. 125 (T.T.A.B. 1974) (federal court ruling on infringement and unfair competition claims have bearing on outcome of 15 U.S.C. §1052(d) infringement proceeding before Board); TBMP §502.02(a) ("Most commonly, a request to suspend pending the outcome of another proceeding seeks suspension because of a civil action pending between the parties in a Federal district court. To the extent that a civil action in a Federal district court involves issues in common with those in a proceeding before the Board, the decision of the Federal district court is often binding upon the Board, while the decision of the Board is not binding upon the court.")

As shown in the attached Exhibit A, the common claims in CIA's Lawsuit are identical to those made in the instant opposition proceeding. Accordingly, CIA asks the Board to exercise its discretion and suspend the above matter pending resolution of the dispute in the Lawsuit.

WHEREFORE, for the foregoing reasons, CIA moves the Board to suspend the above proceeding, and for such other and further relief as the Board deems just and proper.

Dated: April 21, 2014 Respectfully submitted,

/Lindsay J. Hulley/ Lindsay J. Hulley Rutan & Tucker, LLP 611 Anton Boulevard, Suite 1400 Costa Mesa, California 92626 Ihulley@rutan.com Attorneys for Opposer COLOR IMAGE APPAREL, INC.

#### **CERTIFICATE OF SERVICE**

The undersigned hereby certifies that she is one of the attorneys for Opposer Color Image Apparel, Inc., in the above-captioned Opposition proceeding and that on the date which appears below, she caused a copy of the foregoing **OPPOSER'S MOTION TO SUSPEND PROCEEDINGS** to be served on the following by U.S. first class mail and email service:

#### **Respondent's Attorney of Record:**

Luke Brean BreanLaw, LLC P.O. Box 4120 ECM # 72065 Portland, Oregon 97208 luke@breanlaw.com

Dated: April 21, 2014 Costa Mesa, California /Lindsay J. Hulley/ Lindsay J. Hulley

## UNITED STATES DISTRICT COURT EASTERN DISTRICT OF NEW YORK

COLOR IMAGE APPAREL, INC., a California corporation,

Plaintiff,

V.

ANTHONY FERRARA, an individual, and DOES 1 through 10, inclusive,

Defendants.

Civil Action No. 14-cv-2475

#### **COMPLAINT FOR:**

- 1. FEDERAL TRADEMARK INFRINGEMENT [15 U.S.C. § 1114(1)(a) and (b)]
- 2. FALSE DESIGNATION OF ORIGIN [15 U.S.C. § 1125(a)]
- 3. COMMON LAW UNFAIR COMPETITION AND TRADEMARK INFRINGEMENT

**DEMAND FOR JURY TRIAL** 

Plaintiff Color Image Apparel, Inc. (hereinafter "CIA") for its Complaint against the above-named defendants, alleges as follows:

#### **JURISDICTION AND VENUE**

1. This action arises under the Lanham Act, 15 U.S.C. sections 1114 and 1125, *et seq.*; and under statutory and common law of unfair competition. This Court has subject matter jurisdiction over this action pursuant to 28 U.S.C. §§ 1331 and 1338, and 15 U.S.C. § 1121 because CIA's claims arise under the trademark laws of the United States. This Court also has supplemental jurisdiction pursuant to 28 U.S.C. §§ 1338(b) and 1367 over CIA's claims that arise under the laws of the State of New York.

- 2. This Court has personal jurisdiction over the Defendants because they transact business in the State of New York.
- 3. Venue is proper in the Eastern District of New York under 28 U.S.C. § 1391(b) and (c) because Defendants reside in this judicial district, a substantial part of the events, omissions and acts that are the subject matter of this action occurred within the Eastern District of New York, and Defendants are subject to personal jurisdiction and may be found in this district.

#### **THE PARTIES**

- 4. Plaintiff CIA is a corporation organized and existing under the laws of the State of California with its principal place of business located at 6670 Flotilla Street, Commerce, California 90040.
- 5. On information and belief, defendant Anthony Ferrara (hereinafter "Ferrara") is an individual with an address at 14-47 159<sup>th</sup> Street, Whitestone, New York 11357.
- 6. On information and belief, Ferrara has manufactured, imported, advertised, promoted, distributed, offered for sale and/or sold products throughout the United States, and particularly in this judicial district, that infringe on CIA's trademarks.
- 7. On information and belief, CIA alleges that each of the defendants named herein as DOES 1 through 10, inclusive, performed, participated in, or abetted in some manner, the acts alleged herein, proximately caused the damages alleged below, and are liable to CIA for the damages and relief sought herein.
- 8. Defendants Ferrara and DOES 1 through 10 are hereinafter collectively referred to as "Defendants."
- 9. On information and belief, CIA alleges that, in performing the acts and omissions alleged herein, and at all times relevant hereto, each of the Defendants was the agent, servant, and employee of each of the other Defendants

and was at all times acting within the course and scope of such agency and employment, with the knowledge, approval, consent or ratification of each of the other Defendants.

10. The identities of the individuals and entities named as defendants DOES 1 through 10, inclusive, are not presently known, but CIA will seek to amend the Complaint to properly identify them when their proper names have been ascertained.

#### **FACTUAL ALLEGATIONS COMMON TO ALL COUNTS**

11. CIA owns a number of federal trademark registrations for BELLA in International Classes 25 and 35 (collectively referred to herein as the "BELLA Marks"), including those listed below.

<u>Mark</u>	Reg. No.	Reg. Date	Class
BELLA	2,668,441	December 31, 2002	25
BELLA	2,895,709	October 19, 2004	25
BELLA GIRL	3,158,111	October 17, 2006	25
BELLA BABY	3,250,727	June 12, 2007	25
BELLA BABY	3,293,659	September 18, 2007	25
BELLA	3,519,794	October 21, 2008	25
BELLA LUXX	3,967,706	May 24, 2011	25
BELLA LUXX	4,116,227	March 20, 2012	35
BELLA	4,163,125	June 26, 2012	35
BELLA BABY	4,255,236	December 4, 2012	25
BELLA MISSY	4,259,037	December 11, 2012	25
BELLA GIRL	4,259,038	December 11, 2012	25
BELLA MISSY	4,262,459	December 18, 2012	25

True and correct copies of the certificates of registration for the above-mentioned BELLA Marks are attached hereto as Exhibit A.

- 12. Since at least as early as 1999, and long prior to any use of a similar design or mark by Defendants, CIA has been continuously, prominently and exclusively using its BELLA Marks to denote the source of its goods and services in the United States and has enjoyed substantial commercial success. During this period, CIA has committed enormous amounts of time, effort and money to developing a widely respected reputation in the clothing and apparel industry through which the BELLA Marks have acquired secondary meaning as indicting CIA as the source of these high-quality goods and services. Thus, long before the acts complained of herein, members of the general consumer population recognized the BELLA Marks as an exclusive source identifier for clothing and apparel originating from, sponsored or approved by CIA.
- 13. On information and belief, CIA has had the exclusive right to use the BELLA Marks in interstate commerce and CIA's use has been exclusive since it first adopted the BELLA Marks, with the exception of unauthorized uses such as Defendants' described below. CIA's BELLA Marks are valid and subsisting and remain in full force and effect.
- 14. CIA has widely advertised, promoted and marketed goods and services under its BELLA Marks in numerous and diverse advertising media including print, catalogs, and the Internet in order to promote the strength and renown of its BELLA Marks. CIA has achieved a high level of commercial success in selling products and services bearing its BELLA Marks, and has built a valuable reputation and substantial goodwill, with which the BELLA Marks have become synonymous. Because of these efforts, and the renown of its BELLA Marks, customers and potential customers have come to associate the BELLA Marks with CIA.

- 15. On information and belief, Defendants have offered, and are offering for sale and selling clothing items bearing the mark "BELLA WEAR." Defendants' use of the mark BELLA WEAR in connection with these accused products began after CIA's adoption and use of the BELLA Marks, and without CIA's authorization, permission or consent.
- 16. Defendants are not authorized to use the BELLA Marks in connection with their goods or services, nor are Defendants affiliated with CIA.
- 17. On information and belief, on or about June 30, 2011, Ferrara applied for a U.S. trademark application, Serial No. 85/360,287, for the word mark "BELLA WEAR" for goods in International Class 25 (the "Application").
- 18. On July 10, 2013, CIA initiated a Notice of Opposition, Proceeding No. 91211500 before the Trademark Trial and Appeal Board, requesting that the Application be denied registration.
- 19. On information and belief, Ferrara acted with full knowledge of CIA's prior ownership and use of CIA's registered trademarks, and without CIA's authorization or consent, and has engaged in an intentional infringement by using and applying for federal registration of the "BELLA WEAR" mark in order to interfere with and capitalize on CIA's prior use, ownership, reputation and goodwill.
- 20. Defendants' use of "BELLA WEAR" and sale of infringing goods is likely to cause confusion, mistake and deception among the public and purchasers such that members of the public and purchasers of the infringing products are likely to be confused as to the existence of an association, connection or relationship between CIA and the Defendants, and confused into believing Defendants' products are endorsed by, connected to, or affiliated with CIA.
- 21. Defendants' use of "BELLA WEAR" in connection with their goods is confusingly similar to CIA's BELLA Marks.

- 22. On information and belief, Defendants have acted willfully, in bad faith and with the intent to confuse and mislead the public and unfairly trade on the substantial and valuable goodwill encompassed in CIA's BELLA Marks to capitalize on CIA's highly respected reputation as a high-quality clothing and apparel company.
- 23. CIA is in need of injunctive relief to bring an end to the irreparable harm caused by the sale of the Defendants' goods that infringe on CIA's BELLA Marks. Without an injunction, Defendants will undoubtedly continue to sell the infringing goods and cause additional confusion in the marketplace.

#### **FIRST CLAIM FOR RELIEF**

#### (Federal Trademark Infringement - 15 U.S.C. §1114)

- 24. CIA repeats and incorporates herein by reference each and every allegation contained in paragraphs 1 through 23 above, inclusive, as though fully set forth herein.
- 25. By the acts and omissions set forth above, Defendants have infringed and continue to infringe CIA's rights regarding its federal trademark registrations, in violation of Section 32 of the Lanham Act, 15 U.S.C. § 1114. Defendants' conduct and use of "BELLA WEAR" is likely to cause confusion, mistake and deception among the general purchasing public as to the affiliation, connection, association, origin, sponsorship or approval of their goods, and interferes with CIA's ability to use its mark to indicate a single quality control source of goods and services.
- 26. CIA has suffered, is suffering, and will continue to suffer irreparable injury for which CIA has no adequate remedy at law. CIA is therefore entitled to a permanent injunction against further infringing conduct by Defendants.
- 27. Defendants have profited and are profiting by such infringement and CIA has been and is being damaged by such infringement. CIA is therefore

entitled to recover damages from Defendants in an amount to be proved at trial as a consequence of Defendants' infringing activities.

28. Defendants' aforesaid infringing conduct has been willful, wanton and malicious and done with an intent to deceive. CIA is therefore entitled to an award of its reasonable attorneys' fees and costs, and treble its actual damages, pursuant to 15 U.S.C. § 1117(a).

#### SECOND CLAIM FOR RELIEF

#### (False Designation of Origin and Unfair Competition - 15 U.S.C. §1125(a))

- 29. CIA repeats and incorporates herein by reference each and every allegation contained in paragraphs 1 through 28 above, inclusive, as though fully set forth herein.
- 30. Defendants' acts as alleged herein also constitute false designation of origin and unfair competition in violation of Lanham Act § 43(a), 15 U.S.C. § 1125(a).
- 31. Defendants' use in commerce of the BELLA Marks and/or the confusingly similar "BELLA WEAR" mark in connection with their goods constitutes a false designation of the origin and/or sponsorship of such goods and falsely describes and represents such goods.
- 32. Defendants' acts and conduct constitute unfair competition that has caused and, unless restrained and enjoined by this Court, will continue to violate CIA's trademark rights and cause irreparable harm, damage, and injury to CIA's goodwill and business reputation.
- 33. CIA has been and continues to be irreparably injured as a result of Defendants' infringement and wrongful acts, and has no adequate remedy at law. CIA is therefore entitled to a permanent injunction against further infringing and unlawful conduct by Defendants.

- 34. Defendants have profited and are profiting by such infringement and CIA has been and is being damaged by such infringement. CIA is therefore entitled to recover damages from Defendants in an amount to be proved at trial as a consequence of Defendants' infringing and unlawful activities.
- 35. Defendants' aforesaid wrongful conduct has been willful, wanton and malicious and done with an intent to deceive. CIA is therefore entitled to an award of its reasonable attorneys' fees and costs, and treble its actual damages, pursuant to 15 U.S.C. § 1117(a).

#### THIRD CLAIM FOR RELIEF

#### (Common Law Trademark Infringement and Unfair Competition)

- 36. CIA repeats and incorporates herein by reference each and every allegation contained in paragraphs 1 through 35 above, inclusive, as though fully set forth herein.
- 37. Defendants have, without authorization from CIA, used the BELLA Marks or a mark similar to the BELLA Marks to offer for sale and sell clothing items.
- 38. Defendants' actions and conduct as alleged herein is likely to cause confusion, mistake, and deception to consumers as to the affiliation, connection, or association of Defendants with CIA, and as to origin, sponsorship, or approval of Defendants' goods by CIA.
- 39. Defendants' unauthorized actions and conduct as alleged herein constitute unfair competition under California common law.
- 40. Defendants' unauthorized actions and conduct constitute direct infringements of CIA's federal trademarks in violation of California common law.
- 41. On information and belief, Defendants' conduct is intentional, malicious, and wanton in that Defendants infringed and continue to infringe CIA's federal trademarks: (i) with full knowledge that CIA owns and has the exclusive

right to use its federal trademarks; (ii) with the intention of causing a likelihood of confusion and mistake and to deceive; and (iii) with the intention of eliminating competition from CIA.

- 42. Defendants have caused and, unless restrained and enjoined by this Court, will continue to cause irreparable harm, damage and injury to CIA, including but not limited to injury to CIA's goodwill and business reputation.
- 43. CIA has suffered, is suffering, and will continue to suffer irreparable injury for which CIA has no adequate remedy at law. CIA is therefore entitled to a permanent injunction against further infringing conduct by Defendants.

#### **PRAYER FOR RELIEF**

WHEREFORE, CIA prays for an order and judgment against Defendants, and each of them, as follows:

- 1. That Defendants, and each of them, their officers, directors, partners, agents, servants, distributors, affiliates, employees, representatives, and all those in privity or acting in concert with Defendants or on their behalf, be permanently enjoined and restrained from, directly or indirectly:
- a. Manufacturing, selling, offering to sell, importing for sale, advertising, displaying, or using the BELLA WEAR mark, BELLA Marks, any derivative thereof, any mark including the word "BELLA," or any other mark similar thereto, alone or in combination with other words, names, styles, titles, designs or marks in connection with the manufacture, distribution, sale, advertising, marketing and promotion of any clothing, apparel or accessories;
- b. Using in any other way any other mark or designation so similar to CIA's marks as to be likely to cause confusion, mistake or deception or to misappropriate CIA's intellectual property;
- c. Representing or implying that Defendants are in any way sponsored by, affiliated with, endorsed by or licensed by CIA;

- d. Otherwise competing unfairly with CIA in any manner;
- e. Using any words, names, styles, designs, titles or marks that create a likelihood of injury to the business reputation of CIA and the goodwill associated therewith;
- f. Using any trade practices whatsoever including those complained of herein, which tend to unfairly compete with or injure CIA's business and goodwill pertaining thereto; and
- g. Continuing to perform in any manner whatsoever any of the acts complained of in this complaint.
- 2. For an order requiring Defendants to deliver to CIA's attorneys within thirty (30) days after the entry of any preliminary or permanent injunction, to be impounded or destroyed by CIA, all literature, signs, labels, prints, packages, wrappers, containers, advertising and promotional materials, products and any other written materials or items in Defendants' possession or control that bear the aforesaid infringing mark or design, together with all means and materials for making or reproducing the same, pursuant to 15 U.S.C. § 1118, and other applicable laws;
- 3. For an order requiring Defendants to file with the Clerk of this Court and serve CIA, within thirty (30) days after the entry of any preliminary or permanent injunction, a report in writing, under oath, setting forth in detail the manner and form in which Defendants have complied with 1 through 2 above;
- 4. For an award of Defendants' profits and CIA's damages according to proof at trial;
- 5. For an award of three times CIA's damages or Defendants' profits in view of the intentional and willful nature of Defendants' acts, pursuant to 15 U.S.C. section 1117;

- 6. For an order requiring Defendants to account for and pay to CIA all gains, profits and advantages derived by Defendants from the unlawful activities alleged herein, and /or as a result of unjust enrichment;
  - 7. For an award of punitive damages according to proof;
- 8. For an award of reasonable attorneys' fees under 15 U.S.C. section 1117;
- 9. For an award of pre- and post-judgment interest at the highest rate allowed by law;
  - 10. For an award of costs and disbursements incurred in this action; and
  - 11. For such further relief as this Court shall deem just and proper.

#### **DEMAND FOR JURY TRIAL**

CIA hereby demands a jury trial in this action.

Dated: April 17, 2014 Respectfully submitted,

#### **GIBBONS P.C.**

By: /s/ Daniel S. Weinberger
Edward W. Larkin
Daniel S. Weinberger

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- and -

#### **RUTAN & TUCKER, LLP**

Lindsay J. Hulley (State Bar No. 184924) (not admitted in E.D.N.Y.)
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Attorneys for Plaintiff Color Image Apparel, Inc.

Prior U.S. Cls.: 22 and 39

Reg. No. 2,668,441

United States Patent and Trademark Office

Registered Dec. 31, 2002

#### TRADEMARK PRINCIPAL REGISTER



COLOR IMAGE APPAREL, INC. (CALIFORNIA CORPORATION) 601 WALSH AVENUE SANTA CLARA, CA 95050

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

SER. NO. 76-308,113, FILED 9-4-2001.

FOR: GARMENTS, NAMELY COTTON T-SHIRTS AMOS T. MATTHEWS, JR., EXAMINING ATTOR-NEY NEY

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office R

Reg. No. 2,895,709 Registered Oct. 19, 2004

#### TRADEMARK PRINCIPAL REGISTER

#### **BELLA**

COLOR IMAGE APPAREL, INC. (CALIFORNIA CORPORATION) 6670 FLOTILLA STREET COMMERCE, CA 90040

FOR: MEN'S, WOMEN'S AND CHILDREN'S CLOTHING, NAMELY JEANS, DRESSES, SKIRTS, MINISKIRTS, SHORTS, PANTS, SLACKS, TROUSERS, SUITS, PANTSUITS, JACKETS, SWEATERS, CARDIGANS, PULLOVERS, COATS, SPORT COATS, BLOUSES, VESTS, BLAZERS, OVERALLS, SWEATSHIRTS, SWEATPANTS, SWEATSHORTS, SWEATSUITS, SHIRTS, POLO SHIRTS, KNIT SHIRTS, SPORT SHIRTS, TEE-SHIRTS, COTTON SHIRTS, TOPS, TANK-TOPS, HALTER TOPS, KNIT TOPS, WOVEN TOPS, BODYSUITS, CAMISOLES, PAJAMAS, JUMPSUITS, SWIM SUITS, SWIMWEAR, SOCKS, GLOVES; CLOTHING ACCESSORIES

NAMELY BELTS, SCARVES, HATS, CAPS AND VISORS; FOOTWEAR, NAMELY LOAFERS, ESPADRILLES, SANDALS, THONGS, MULES, PUMPS, ATHLETIC SHOES, SLIPPERS, BOOTS, BEACH FOOTWEAR, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

OWNER OF U.S. REG. NO. 2,668,441.

THE ENGLISH TRANSLATION OF "BELLA" IS "BEAUTIFUL".

SER. NO. 78-306,447, FILED 9-28-2003.

MATTHEW PAPPAS, EXAMINING ATTORNEY

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,158,111 Registered Oct. 17, 2006

#### TRADEMARK PRINCIPAL REGISTER

### BELLA GIRL

COLOR IMAGE APPAREL, INC. (CALIFORNIA CORPORATION) 6670 FLOTILLA STREET COMMERCE, CA 90040

FOR: GIRLS CLOTHING, NAMELY KNIT TOPS AND BOTTOMS, FLEECE TOPS AND BOTTOMS, BASIC TOPS AND BOTTOMS, TANK TOPS, SHORT SLEEVE TOPS AND SHIRTS, LONG SLEEVE TOPS AND SHIRTS, SPAGHETTI STRAP TANK TOPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 8-7-2002; IN COMMERCE 8-7-2002.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,668,441 AND 2.895,709.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GIRL", APART FROM THE MARK AS SHOWN.

THE ENGLISH TRANSLATION OF THE WORD "BELLA" IN THE MARK IS "BEAUTIFUL".

SER. NO. 78-753,725, FILED 11-14-2005.

ADA HAN, EXAMINING ATTORNEY

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,250,727

Registered June 12, 2007

#### TRADEMARK PRINCIPAL REGISTER

### **BELLA BABY**

COLOR IMAGE APPAREL, INC. (CALIFORNIA CORPORATION)

6670 FLOTILLA STREET

COMMERCE, CA 90040

FOR: CLOTHING FOR NEWBORNS AND INFANTS, NAMELY KNIT TOPS AND BOTTOMS, FLEECE TOPS AND BOTTOMS, BASIC TOPS AND BOTTOMS, ONE-PIECE GARMENTS WITH FEET, HATS, CLOTH BIBS, TANK TOPS, SHORT-SLEEVE SHIRTS AND TOPS, LONG-SLEEVE SHIRTS AND TOPS, AND SPAGHETTI STRAP TANK TOPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-0-2005; IN COMMERCE 9-0-2005.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,668,441 AND 2,895,709.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BABY", APART FROM THE MARK AS SHOWN.

THE ENGLISH TRANSLATION OF THE FOREIGN WORDING "BELLA" IS "BEAUTIFUL".

SER. NO. 78-753,670, FILED 11-14-2005.

ADA HAN, EXAMINING ATTORNEY

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office

Reg. No. 3,293,659 Registered Sep. 18, 2007

#### TRADEMARK PRINCIPAL REGISTER



COLOR IMAGE APPAREL, INC. (CALIFORNIA CORPORATION) 6670 FLOTILLA STREET COMMERCE, CA 90040

FOR: CLOTHING FOR NEWBORNS AND INFANTS, NAMELY KNIT TOPS AND BOTTOMS, FLEECE TOPS AND BOTTOMS, BASIC TOPS AND BOTTOMS, ONE-PIECE GARMENTS WITH FEET, HATS, CLOTH BIBS, TANK TOPS, SHORT-SLEEVE SHIRTS AND TOPS, LONG-SLEEVE SHIRTS AND TOPS, AND SPAGHETTI STRAP TANK TOPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 9-0-2005; IN COMMERCE 9-0-2005.

OWNER OF U.S. REG. NOS. 2,668,441 AND 2,895,709.

THE ENGLISH TRANSLATION OF THE FOREIGN WORDING "BELLA" IS "BEAUTIFUL".

SER. NO. 78-763,045, FILED 11-29-2005.

ADA HAN, EXAMINING ATTORNEY

Prior U.S. Cls.: 22 and 39

United States Patent and Trademark Office Reg. No. 3,519,794
Reg. No. 3,519,794
Reg. States Oct. 21, 2008

## TRADEMARK PRINCIPAL REGISTER

## BELLA

COLOR IMAGE APPAREL, INC. (CALIFORNIA CORPORATION) 6670 FLOTILLA STREET COMMERCE, CA 90040

FOR: WOMEN'S CLOTHING, NAMELY, TEE SHIRTS, SHORT SLEEVE SHIRTS, LONG SLEEVE SHIRTS, TANK TOPS, FLEECE TOPS, FLEECE PANTS, SHIRTS, PANTS, YOGA PANTS, CAPRI PANTS, SHORTS, BRAS, UNDERWEAR, CAMISOLES, SWEATSHIRTS, POLO SHIRTS, AND JACKETS, IN CLASS 25 (U.S. CLS. 22 AND 39).

FIRST USE 1-1-2000; IN COMMERCE 1-1-2000.

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PARTICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS.  $3,158,111,\ 3,293,659$  AND OTHERS.

THE ENGLISH TRANSLATION OF THE WORD "BELLA" IN THE MARK IS "BEAUTIFUL".

SER. NO. 77-423,400, FILED 3-17-2008.

LYDIA BELZER, EXAMINING ATTORNEY

## United States of America United States Patent and Arabemark Office United States Patent and Trademark Office

### **BELLA LUXX**

Reg. No. 3,967,706

COLOR IMAGE APPAREL, INC. (CALIFORNIA CORPORATION)

Registered May 24, 2011 COMMERCE, CA 90040

6670 FLOTILLA STREET

Int. Cl.: 25

FOR: WOMEN'S CLOTHING, NAMELY, TEE SHIRTS, SHORT SLEEVE SHIRTS, LONG

SLEEVE SHIRTS, TANK TOPS, SHIRTS, DRESSES, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

FIRST USE 4-6-2011; IN COMMERCE 4-6-2011.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-

TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 3,158,111, 3,519,794, AND OTHERS.

THE ENGLISH TRANSLATION OF THE WORD "BELLA" IN THE MARK IS "BEAUTIFUL".

SN 85-019,598, FILED 4-21-2010.

DANNEAN HETZEL, EXAMINING ATTORNEY



# United States of America United States Patent and Trademark Office

# BELLA LUXX

Reg. No. 4,116,227 COLOR IMAGE APPAREL, INC. (CALIFORNIA CORPORATION)

Registered Mar. 20, 2012 COMMERCE, CA 90040

Int. Cl.: 35 FOR: ONLINE RETAIL AND WHOLESALE STORE SERVICES FEATURING CLOTHING.

IN CLASS 35 (U.S. CLS. 100, 101 AND 102).

SERVICE MARK FIRST USE 10-10-2011; IN COMMERCE 10-11-2011.

PRINCIPAL REGISTER THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-

TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NO. 3,967,706.

THE ENGLISH TRANSLATION OF "BELLA" IN THE MARK IS "BEAUTIFUL".

SN 85-297,573, FILED 4-18-2011.

MICHAEL SOUDERS, EXAMINING ATTORNEY



# United States of America Mariton States Natout and Arabemark Office United States Patent and Trademark Office

# 

Reg. No. 4,163,125

COLOR IMAGE APPAREL, INC. (CALIFORNIA CORPORATION)

Registered June 26, 2012 COMMERCE, CA 90040

6670 FLOTILLA STREET

Int. Cl.: 35

FOR: ONLINE RETAIL AND WHOLESALE STORE SERVICES FEATURING CLOTHING,

IN CLASS 35 (U.S. CLS, 100, 101 AND 102).

SERVICE MARK

FIRST USE 4-11-2001; IN COMMERCE 4-24-2001.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-

TICULAR FONT, STYLE, SIZE, OR COLOR.

SER. NO. 85-156,401, FILED 10-19-2010.

SEAN CROWLEY, EXAMINING ATTORNEY



# United States of America United States Patent and Trademark Office

#### BFII ABABY

Reg. No. 4,255,236 COLOR IMAGE APPAREL, INC. (CALIFORNIA CORPORATION)

Registered Dec. 4, 2012 6670 FLOTILLA STREET COMMERCE, CA 90040

Int. Cl.: 25 FOR: CLOTHING FOR NEWBORNS AND INFANTS, NAMELY, SHIRTS, ONE-PIECE GAR-

MENTS, HATS, AND BIBS, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK FIRST USE 10-23-2012; IN COMMERCE 10-23-2012.

PRINCIPAL REGISTER OWNER OF U.S. REG. NOS. 3,250,727, 3,519,794, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "BABY", APART FROM THE

MARK AS SHOWN.

THE ENGLISH TRANSLATION OF THE WORD "BELLA" IN THE MARK IS "BEAUTIFUL".

SN 85-516,044, FILED 1-13-2012.

ELLEN BURNS, EXAMINING ATTORNEY



## United States of America Mariton States Antent and Trahemark Office United States Patent and Trademark Office

# **BELLA MISSY**

Reg. No. 4,259,037

COLOR IMAGE APPAREL, INC. (CALIFORNIA CORPORATION)

Registered Dec. 11, 2012 COMMERCE, CA 90040

6670 FLOTILLA STREET

Int. Cl.: 25

FOR: WOMEN'S CLOTHING, NAMELY, TEE SHIRTS, SHORT SLEEVE SHIRTS, LONG

SLEEVE SHIRTS, TANK TOPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

FIRST USE 10-24-2012; IN COMMERCE 10-24-2012.

PRINCIPAL REGISTER

THE MARK CONSISTS OF STANDARD CHARACTERS WITHOUT CLAIM TO ANY PAR-

TICULAR FONT, STYLE, SIZE, OR COLOR.

OWNER OF U.S. REG. NOS. 2,668,441, 3,519,794, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MISSY", APART FROM THE

MARK AS SHOWN.

THE ENGLISH TRANSLATION OF THE WORD "BELLA" IN THE MARK IS BEAUTIFUL.

SN 85-487,399, FILED 12-5-2011.

ELLEN BURNS, EXAMINING ATTORNEY



## United States of America Thuised States Astent and Trademark Office United States Patent and Trademark Office

#### BELLAGIRI

Reg. No. 4,259,038

COLOR IMAGE APPAREL, INC. (CALIFORNIA CORPORATION)

Registered Dec. 11, 2012 COMMERCE, CA 90040

6670 FLOTILLA STREET

Int. Cl.: 25

FOR: GIRLS CLOTHING, NAMELY, KNIT TOPS AND BOTTOMS, FLEECE TOPS AND BOTTOMS, BASIC TOPS AND BOTTOMS, TANK TOPS, SHORT SLEEVE TOPS AND SHIRTS, LONG SLEEVE TOPS AND SHIRTS, SPAGHETTI STRAP TANK TOPS, IN CLASS

TRADEMARK

25 (U.S. CLS. 22 AND 39).

PRINCIPAL REGISTER

FIRST USE 10-23-2012; IN COMMERCE 10-23-2012.

OWNER OF U.S. REG. NOS. 2,895,709, 3,519,794, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "GIRL", APART FROM THE

MARK AS SHOWN.

THE ENGLISH TRANSLATION OF THE WORD "BELLA" IN THE MARK IS BEAUTIFUL.

SN 85-487,403, FILED 12-5-2011.

ELLEN BURNS, EXAMINING ATTORNEY



## United States of America Muitod States Patent and Arahemark Office United States Patent and Trademark Office

#### BELL AMISSY

Reg. No. 4,262,459

COLOR IMAGE APPAREL, INC. (CALIFORNIA CORPORATION)

Registered Dec. 18, 2012 COMMERCE, CA 90040

6670 FLOTILLA STREET

Int. Cl.: 25

FOR: WOMEN'S CLOTHING, NAMELY, TEE SHIRTS, SHORT SLEEVE SHIRTS, LONG

SLEEVE SHIRTS, TANK TOPS, IN CLASS 25 (U.S. CLS. 22 AND 39).

TRADEMARK

FIRST USE 10-24-2012; IN COMMERCE 10-24-2012.

PRINCIPAL REGISTER

OWNER OF U.S. REG. NOS. 2,668,441, 3,519,794, AND OTHERS.

NO CLAIM IS MADE TO THE EXCLUSIVE RIGHT TO USE "MISSY", APART FROM THE

MARK AS SHOWN.

THE ENGLISH TRANSLATION OF THE WORD "BELLA" IN THE MARK IS BEAUTIFUL.

SN 85-487,405, FILED 12-5-2011.

ELLEN BURNS, EXAMINING ATTORNEY



#### United States District Court

for the

Eastern District of New York

COLOR IMAGE APPAREL, INC., a California corporation,	) ) )
Plaintiff(s) V.	Civil Action No. 14-cv-2475
ANTHONY FERRARA, an individual, and DOES 1 through 10, inclusive	) ) ) )
Defendant(s)	- )

#### **SUMMONS IN A CIVIL ACTION**

To: (Defendant's name and address) Anthony Ferrara 14-47 159th Street Whitestone, New York 11357

A lawsuit has been filed against you.

Within 21 days after service of this summons on you (not counting the day you received it) — or 60 days if you are the United States or a United States agency, or an officer or employee of the United States described in Fed. R. Civ. P. 12 (a)(2) or (3) — you must serve on the plaintiff an answer to the attached complaint or a motion under Rule 12 of the Federal Rules of Civil Procedure. The answer or motion must be served on the plaintiff's attorney,

whose name and address are: Edward W. Larkin

Daniel S. Weinberger GIBBONS P.C.

One Pennsylvania Plaza, 37th floor New York, New York 10119

If you fail to respond, judgment by default will be entered against you for the relief demanded in the complaint. You also must file your answer or motion with the court.

CLERK OF COURT

DOUGLAS C. PALMER

Date:	04/17/2014				
		Signature of Clerk or Deputy	Clerk		

AO 440 (Rev. 06/12) Summons in a Civil Action (Page 2)

Civil Action No. 14-cv-2475

#### PROOF OF SERVICE

(This section should not be filed with the court unless required by Fed. R. Civ. P. 4 (1))

	This summons for (nan	ne of individual and title, if any)		
was rec	ceived by me on (date)		•	
	☐ I personally served	the summons on the individ	ual at (place)	
			on (date)	; or
	☐ I left the summons		or usual place of abode with (name)	
			erson of suitable age and discretion who res	sides there,
	on (date)	, and mailed a copy	y to the individual's last known address; or	
		ons on (name of individual)	1.1.16.64	, who is
	designated by law to a	accept service of process on	behalf of (name of organization)  on (date)	; or
	☐ I returned the sumn	nons unexecuted because		; or
	☐ Other (specify):			
	My fees are \$	for travel and \$	for services, for a total of \$	0.00
	I declare under penalty	y of perjury that this informa	ation is true.	
Date:				
			Server's signature	
			Printed name and title	
			Server's address	

Additional information regarding attempted service, etc:

# Case 1:14-cv-02475 Document 1-1 Filed 04/17/14 Page 1 of 2 PageID #: 13 CV - 2475

JS 44 (Rev. 1/2013)

#### **CIVIL COVER SHEET**

The JS 44 civil cover sheet and the information contained herein neither replace nor supplement the filing and service of pleadings or other papers as required by law, except as provided by local rules of court. This form, approved by the Judicial Conference of the United States in September 1974, is required for the use of the Clerk of Court for the purpose of initiating the civil docket sheet. (SEE INSTRUCTIONS ON NEXT PAGE OF THIS FORM.)

I. (a) PLAINTIFFS Color Image Apparel, Inc., a California corporation			DEFENDANTS Anthony Ferrara,	S an individual, and DOES	1 though 10, inclusive
(b) County of Residence of First Listed Plaintiff Los Angeles County.  (EXCEPT IN U.S. PLAINTIFF CASES)			County of Residence of First Listed Defendant Queens  (IN U.S. PLAINTIFF CASES ONLY)  NOTE: IN LAND CONDEMNATION CASES, USE THE LOCATION OF THE TRACT OF LAND INVOLVED.		
(c) Attomeys (Firm Name, Gibbons P.C. One Pennsylvania Plaza New York, New York 10			Attorneys (If Known) N/K		
	ICTION (Place an "X" in One Box Only)	III. CI	TIZENSHIP OF P	PRINCIPAL PARTIES	(Place an "X" in One Box for Plaintij
U.S. Government	3 Federal Question (U.S. Government Not a Party)		(For Diversity Cases Only) P	TF DEF  I I I Incorporated or Pri of Business In T	and One Box for Defendant) PTF DEF incipal Place 3 4 3 4
2 U.S. Government Defendant	☐ 4 Diversity (Indicate Cttizenship of Parties in Item III)	Citize	en of Another State	1 2	
			en or Subject of a ☐ reign Country	J 3 🗇 3 Foreign Nation	□ 6 □ 6
IV. NATURE OF SUI	(Place an "X" in One Box Only)				
☐ 110 Insurance ☐ 120 Marine ☐ 130 Miller Act ☐ 140 Negotiable Instrument ☐ 150 Recovery of Overpayment	□ 330 Federal Employers' Liability □ 368 Asbestos Persons Injury Product Liability □ 350 Motor Vehicle □ 355 Motor Vehicle □ 7360 Other Personal Injury □ 360 Other Personal Injury □ 362 Personal Injury Medical Malpractice □ 440 Other Civil Rights □ 442 Employment □ 443 Housing/ Accommodations □ 445 Amer. w/Disabilities- Cityle Rights □ 446 Amer. w/Disabilities- Other □ 448 Education □ 560 Civil Rights □ 560 Civil Rights □ 560 Civil Rights □ 560 Civil Detainee - Conditions of Confinement	RY	DREFFURE/PENALTY  5 Drug Related Seizure of Property 21 USC 881  6 Other  LABOR  0 Fair Labor Standards Act 0 Labor/Management Relations 0 Railway Labor Act 1 Family and Medical Leave Act 0 Other Labor Litigation 1 Employee Retirement Income Security Act  IMMIGRATION 2 Naturalization Application 5 Other Immigration Actions	422 Appeal 28 USC 158     423 Withdrawal	OTHERSTATUTES  □ 375 False Claims Act □ 400 State Reapportionment □ 410 Antitrust □ 430 Banks and Banking □ 450 Commerce □ 460 Deportation □ 470 Racketeer Influenced and Corrupt Organizations □ 480 Consumer Credit □ 490 Cable/Sat TV □ 850 Securities/Commodities/Exchange □ 890 Other Statutory Actions □ 891 Agricultural Acts □ 893 Environmental Matters □ 895 Freedom of Information Act □ 896 Arbitration □ 899 Administrative Procedure Act/Review or Appeal of Agency Decision □ 950 Constitutionality of State Statutes
	noved from	☐ 4 Reins Reop	ened Another (specify)	r District Litigation	ct
VI. CAUSE OF ACTIO	I I ADDAM ACT 35 U.S.C. coctions 111	14 and 11	125, et seq.		***************************************
VII. REQUESTED IN COMPLAINT:	CHECK IF THIS IS A CLASS ACTION UNDER RULE 23, F.R.Cv.P.		EMAND \$		f demanded in complaint:
VIII. RELATED CASE	(See instructions):			-	
DATE	JUDGE SIGNATURE OF AT	TORNEY O	F RECORD	DOCKET NUMBER	
FOR OFFICE USE ONLY					
FOR OFFICE USE ONLY	(AUNIT		<u>-</u>		
RECEIPT# AM	OUNT APPLYING IFP		JUDGE	MAG. JUD	GE

MAG. JUDGE

#### Case 1:14-cv-02475 Document 1-1 Filed 04/17/14 Page 2 of 2 PageID #: 14

#### CERTIFICATION OF ARBITRATION ELIGIBILITY

exclusiv	ve of intere	Rule 83.10 provides that with certain exceptions, actions seeking money damages only in an amount not in excess of \$150,000, st and costs, are eligible for compulsory arbitration. The amount of damages is presumed to be below the threshold amount unless a contrary is filed.
I, <u>Dani</u> ineligi	el S. Weinb ble for c	ompulsory arbitration for the following reason(s):  one of the following reason(s):
		monetary damages sought are in excess of \$150,000, exclusive of interest and costs,
	X	the complaint seeks injunctive relief,
		the matter is otherwise ineligible for the following reason
		DISCLOSURE STATEMENT - FEDERAL RULES CIVIL PROCEDURE 7.1
		Identify any parent corporation and any publicly held corporation that owns 10% or more or its stocks:
None.		
		RELATED CASE STATEMENT (Section VIII on the Front of this Form)
provide: because same ju- case: (A	s that "A c the cases : dge and m: ) involves	ivil case is "related" to another civil case for purposes of this guideline when, because of the similarity of facts and legal issues or arise from the same transactions or events, a substantial saving of judicial resources is likely to result from assigning both cases to the agistrate judge." Rule 50.3.1 (b) provides that "A civil case shall not be deemed "related" to another civil case merely because the civil identical legal issues, or (B) involves the same parties." Rule 50.3.1 (c) further provides that "Presumptively, and subject to the power mine otherwise pursuant to paragraph (d), civil cases shall not be deemed to be "related" unless both cases are still pending before the
		NY-E DIVISION OF BUSINESS RULE 50,1(d)(2)
1.)	Is the ci County:	vil action being filed in the Eastern District removed from a New York State Court located in Nassau or Suffolk
2.)		nswered "no" above: he events or omissions giving rise to the claim or claims, or a substantial part thereof, occur in Nassau or Suffolk
	b) Did t District	he events of omissions giving rise to the claim or claims, or a substantial part thereof, occur in the Eastern
Suffolk	County, o lk Count	question 2 (b) is "No," does the defendant (or a majority of the defendants, if there is more than one) reside in Nassau or or, in an interpleader action, does the claimant (or a majority of the claimants, if there is more than one) reside in Nassau or or in an interpleader action, does the claimant (or a majority of the claimants, if there is more than one) reside in Nassau or or in an interpleader action, does the claimant (or a majority of the claimants, if there is more than one) reside in Nassau or or in an interpleader action, does the claimant (or a majority of the claimants, if there is more than one) reside in Nassau or or in an interpleader action, does the claimant (or a majority of the claimants, if there is more than one) reside in Nassau or or in an interpleader action, does the claimant (or a majority of the claimants, if there is more than one) reside in Nassau or
		BAR ADMISSION
I am cu	rrently ad	mitted in the Eastern District of New York and currently a member in good standing of the bar of this court.  Yes  No
Are you	currently	the subject of any disciplinary action (s) in this or any other state or federal court?  Yes (If yes, please explain)  No
I certify	the accur	acy of all information provided above.

Signature: //S// Daniel S. Weinberger